



TM314: Strategy & Risk Management

Training Description:

This comprehensive training course provides participants with the knowledge and practical skills required to develop, implement, monitor and improve strategic plans while effectively identifying, assessing, managing, and communicating organizational risks. The training course integrates strategic management principles with Enterprise Risk Management (ERM) frameworks, enabling organizations to make informed decisions, enhance resilience, achieve sustainable growth and improve corporate governance.

Participants will learn how strategy formulation and risk management complement each other, ensuring that strategic objectives are achieved while minimizing uncertainties and maximizing opportunities. The training course includes practical case studies, risk assessment workshops, strategic planning exercises and performance measurement techniques aligned with international best practices such as ISO 31000, COSO ERM, Balanced Scorecard, and ISO 22301 concepts.

Training Objectives:

By the end of the training, participants will be able to:

- ✓ Understand strategic management principles and processes
- ✓ Develop vision, mission, values and strategic objectives
- ✓ Conduct strategic environmental analysis
- ✓ Apply SWOT, PESTLE, Porter's Five Forces and stakeholder analysis
- ✓ Understand Enterprise Risk Management (ERM)
- ✓ Identify strategic, operational, financial, compliance and emerging risks
- ✓ Perform qualitative and quantitative risk assessments
- ✓ Develop risk treatment and mitigation strategies
- ✓ Integrate risk management into strategic planning
- ✓ Establish Key Risk Indicators (KRIs) and Key Performance Indicators (KPIs)
- ✓ Improve governance, resilience and organizational performance
- ✓ Develop effective risk reporting and communication systems
- ✓ Create action plans for continuous improvement

Training Designed for:

This training course is intended for Senior Executives, General Managers, Directors, Strategic Planning Managers, Risk Managers, Business Development Managers, Corporate Planning Professionals, Internal Auditors, Compliance Officers, Quality Managers, Operations Managers, Finance Managers, Project Managers, Government Officials, Public Sector Leaders and Business Consultants.

Training Requirement:

"Hand's on practical sessions, equipment and software will be applied during the course if required and as per the client's request."

Contents can be adapted to your specific wishes. It is therefore possible to focus on specific modules of the training course as per client's learning needs and objectives. Further, it should be forwarded to us a month prior to the course dates.

Training Program:

DAY ONE:

STRATEGIC MANAGEMENT FUNDAMENTALS

❖ Module 1: Introduction to Strategic Management

- Strategy concepts and terminology
- Importance of strategic planning
- Strategic thinking vs operational thinking
- Levels of strategy
- Strategic management lifecycle

❖ Module 2: Building Organizational Direction

- Vision development
- Mission statements
- Core values
- Strategic objectives
- Value creation

❖ Module 3: Environmental Analysis

- Internal analysis
- External analysis
- SWOT Analysis
- PESTLE Analysis
- Porter's Five Forces
- Stakeholder analysis

❖ Module 4: Strategic Positioning

- Competitive advantage
- Core competencies
- Market positioning
- Business models
- Strategic choices

❖ Practical Activities:

- Develop organizational strategic profile
- SWOT group exercise
- PESTLE analysis

DAY TWO:

STRATEGY DEVELOPMENT AND EXECUTION

❖ Module 1: Strategic Planning Process

- Strategic planning framework
- Goal setting
- Strategic initiatives
- Portfolio management

❖ Module 2: Strategy Formulation

- Corporate strategy
- Business strategy
- Functional strategy

- Growth strategies
- Innovation strategies
- ❖ **Module 3: Strategy Implementation**
 - Organizational alignment
 - Resource allocation
 - Change management
 - Leadership roles
 - Communication planning
- ❖ **Module 4: Performance Management**
 - Balanced Scorecard
 - Strategic KPIs
 - Strategy maps
 - Monitoring progress
 - Continuous improvement
- ❖ **Practical Activities:**
 - Build strategic objectives
 - Develop strategy map
 - KPI development exercise

DAY THREE:

ENTERPRISE RISK MANAGEMENT (ERM)

- ❖ **Module 1: Risk Management Fundamentals**
 - Risk concepts
 - Risk appetite
 - Risk tolerance
 - Risk culture
 - Governance principles
- ❖ **Module 2: ISO 31000 Risk Management Framework**
 - Principles
 - Framework
 - Risk management process
 - Leadership responsibilities
- ❖ **Module 3: Risk Identification**
 - Strategic risks
 - Financial risks
 - Operational risks
 - Compliance risks
 - Cybersecurity risks
 - Reputational risks
 - Environmental risks
 - Emerging risks
- ❖ **Module 4: Risk Analysis**
 - Probability assessment
 - Impact assessment
 - Risk matrix
 - Root cause analysis

- Scenario analysis
- ❖ **Practical Exercises:**
 - Risk identification exercise
 - Risk register development
 - Risk scoring workshop

DAY FOUR:

RISK ASSESSMENT, TREATMENT AND GOVERNANCE

- ❖ **Module 1: Risk Evaluation**
 - Risk prioritization
 - Heat maps
 - Risk ranking
 - Critical risk assessment
- ❖ **Module 2: Risk Treatment**
 - Risk avoidance
 - Risk reduction
 - Risk transfer
 - Risk acceptance
 - Contingency planning
- ❖ **Module 3: Governance and Compliance**
 - Corporate governance
 - Three Lines Model
 - Internal controls
 - Compliance management
 - Audit coordination
- ❖ **Module 4: Risk Monitoring**
 - Key Risk Indicators (KRIs)
 - Risk dashboards
 - Reporting techniques
 - Executive reporting
 - Continuous monitoring
- ❖ **Practical Exercises:**
 - Risk treatment planning
 - Develop KRIs
 - Executive risk reporting exercise

DAY FIVE:

INTEGRATING STRATEGY AND RISK MANAGEMENT

- ❖ **Module 1: Strategic Risk Management**
 - Linking strategy and risk
 - Strategic decision-making
 - Opportunity management
 - Risk-informed planning
- ❖ **Module 2: Business Resilience**
 - Organizational resilience
 - Business continuity concepts
 - Crisis management

- Scenario planning
- ❖ **Module 3: Strategy Review and Continuous Improvement**
 - Strategy evaluation
 - Lessons learned
 - Strategic reviews
 - Organizational learning
 - Maturity assessment
- ❖ **Module 4: Action Planning**
 - Developing implementation roadmaps
 - Change leadership
 - Stakeholder engagement
 - Success measurement
 - Continuous improvement planning
- ❖ **Workshop:**
 - Develop an integrated Strategy and Risk Management Plan
 - Present strategic objectives, key risks, mitigation strategies, KPIs, KRIs, governance structure, and implementation roadmap
- ❖ Course Conclusion
- ❖ Post Assessment and Evaluation

Training Methodology:

This interactive training course includes the following training methodologies as a percentage of the total tuition hours:

- 30% Lectures, Concepts, Role Play
- 70% Workshops & Work Presentations, Techniques, Based on Case Studies & Practical Exercises, Gamification, Software & General Discussions
- Pre and Post Test

Training Certificate(s):

CMCT Internationally recognized certificate(s) will be issued to each participant who completed the course.

Training Fees:

USD\$ TBA - This rate includes participant's manual, hand-outs, buffet lunch, coffee/tea on arrival, morning & afternoon of each day.

Note: The 5% VAT (Value Added Tax), will be effective starting 01st of January 2018 as per the new regulation from the UAE Government. The VAT applies for all quotation both for local and abroad.

Training Timings:

Daily Timings:

- 07:45 - 08:00 Morning Coffee / Tea
- 08:00 - 10:00 First Session
- 10:00 - 10:20 Recess (Coffee/Tea/Snacks)
- 10:20 - 12:20 Second Session

12:20 - 13:00 Recess (Prayer Break & Lunch)
13:00 - 14:00 Last Session

For training registrations or in-house enquiries, please contact:

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