Tel No:+97126654546 | Fax No:+97126654182 | Email: training@cmc-me.com | www.cmc-me.com



TM256:
Mini MBA: Strategic Planning & Effective Budgeting:

Strategic Planning, Management Control & Effective Budgeting

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Training Description:

Developing Strategies, Risk Analysis, Negotiating, Budgeting and Cost Control are all essential skills for managers who are dedicated to delivery top performance and making a big contribution to their organisation. The business environment continues to be very uncertain and turbulent, placing great demands on top management and middle management to think long term but act short term. Managers who are agile and able to adapt to frequent change are at a premium. Hence, the skills learned during this 5-days training course offer a structured and coherent framework to meet the day-to-day challenges and longer-term responsibilities faced by all professionals.

This course offers delegates opportunities to gain skills in strategy development and implementation, together with risk assessment. To understand finance, in particular budgeting and cost control and how performance measurement enables organisations to track the viability of their strategies.

Training Objectives:

By the end of the training, participants will be able to:

- ✓ Gain an understanding of strategy and strategic thinking
- ✓ Learn about risk management and mitigation
- ✓ Practice negotiating and learn top tips for effective negotiations
- ✓ Develop skills in budgeting and cost control
- ✓ Understand how financial measurement supports strategic success

Training Designed for:

This course is intended for current and potential managers, and business leaders at all levels, those responsible for developing and leading strategic changes, procurement and client service managers responsible for negotiation strategies, functional team leaders in the governmental or private sector, staff members responsible for budgeting and financial controls, non-finance managers with financial responsibilities.

Training Requirement:

"Hand's on practical sessions, equipment and software will be applied during the course if required and as per the client's request."

Contents can be adapted to your specific wishes. It is therefore possible to focus on specific modules of the training course as per client's learning needs and objectives. Further, it should be forwarded to us a month prior to the course dates.

Training Program:

- ❖ PRE-TEST
- ❖ Introduction
- ❖ Gain an Understanding of Strategy and Strategic Management
- ❖ How to Identify, Manage and Mitigate Strategic and Operational Risks
- ❖ Learn Tactics in Win-Win Negotiating
- ❖ Do All Leaders Need to be Charismatic?
- ❖ Enhance Communication Skills to Build Relationship Inside and Outside the Organisation

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- Understand the Role of Budgeting and Cost Control
- Develop Skills in Budgeting and Cost Control
- Understand and Manage Costs
- Understand Different Approaches to Cost Control
- Link Performance Measurement to Strategy Via the Balanced Scorecard and Six Sigma
- Course Conclusion
- POST-TEST and EVALUATION

Training Methodology:

This interactive training course includes the following training methodologies as a percentage of the total tuition hours:

- 30% Lectures, Concepts, Role Play
- 70% Workshops & Work Presentations, Techniques, Based on Case Studies & Practical Exercises, Gamification, Software & General Discussions
- Pre and Post Test

Training Certificate(s):

CMCT Internationally recognized certificate(s) will be issued to each participant who completed the course.

Training Fees:

TBA as per the course location - This rate includes participant's manual, hand-outs, buffet lunch, coffee/tea on arrival, morning & afternoon of each day.

Note: The 5% VAT (Value Added Tax), will be effective starting 01st of January 2018 as per the new regulation from the UAE Government. The VAT applies for all quotation both for local and abroad.

Training Timings:

Daily Timings:

07:45 - 08:00	Morning Coffee / Tea
08:00 - 10:00	First Session
10:00 - 10:20	Recess (Coffee/Tea/Snacks)
10:20 - 12:20	Second Session
12:20 - 13:00	Recess (Prayer Break & Lunch)
13:00 - 14:00	Last Session

For training registrations or in-house enquiries, please contact:
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