Tel No:+97126654546 | Fax No:+97126654182 | Email: training@cmc-me.com | www.cmc-me.com



TM192:
Creative Leadership and Innovation
(Arabic)

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Training Description:

Organizations operating in today's rapidly changing environment require leaders who can think creatively, inspire innovation and successfully lead transformation. Creative leadership goes beyond traditional management by encouraging curiosity, collaboration, adaptability and continuous improvement while fostering an organizational culture that embraces innovation.

This intensive training course equips participants with practical leadership and innovation tools to enhance problem-solving, strategic thinking, decision-making, and organizational performance. Participants will learn internationally recognized innovation frameworks, creative thinking techniques and leadership strategies that enable them to generate innovative solutions, build high-performing teams and successfully manage change.

The training course emphasizes practical application through interactive workshops, real organizational case studies, innovation challenges, and collaborative exercises tailored to the participants' work environment.

Training Objectives:

By the end of the training, participants will be able to:

- ✓ Understand the principles of creative leadership and organizational innovation
- ✓ Differentiate between leadership, management and innovation
- ✓ Develop creative thinking and innovative problem-solving skills
- ✓ Foster an organizational culture that supports innovation
- ✓ Apply structured innovation methodologies and design thinking
- ✓ Improve strategic decision-making under uncertainty
- ✓ Lead organizational change effectively
- ✓ Build innovative and collaborative teams
- ✓ Overcome barriers to creativity and innovation
- ✓ Encourage employee engagement and idea generation
- ✓ Apply innovation tools to improve products, services and internal processes
- ✓ Develop practical innovation action plans for their organizations

Training Designed for:

This training course is intended for Executive Managers, Department Heads, Directors, Team Leaders, Project Managers, Innovation Managers, HR Professionals, Strategy Managers, Business Development Professionals, Government Officials, Public Sector Leaders, Future Leaders, High-Potential Employees and Anyone responsible for organizational improvement and transformation.

Training Requirement:

"Hand's on practical sessions, equipment and software will be applied during the course if required and as per the client's request."

Contents can be adapted to your specific wishes. It is therefore possible to focus on specific modules of the training course as per client's learning needs and objectives. Further, it should be forwarded to us a month prior to the course dates.

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Training Program:

DAY ONE:

FOUNDATIONS OF CREATIVE LEADERSHIP

- Module 1: Understanding Leadership in the Modern Organization
  - Evolution of leadership
  - Leadership vs management
  - Characteristics of creative leaders
  - Innovation-driven organizations
  - Leadership styles and their impact
- Module 2: Creative Leadership Competencies
  - Visionary thinking
  - Emotional intelligence
  - Growth mindset
  - Adaptive leadership
  - Influencing and inspiring others
- Module 3: Developing Creative Thinking
  - Understanding creativity
  - Brain function and creativity
  - Creative confidence
  - Removing mental barriers
  - Building curiosity
- Exercises:
  - Leadership style assessment
  - Creative leadership self-evaluation

DAY TWO:

INNOVATION AND CREATIVE PROBLEM SOLVING

- Module 1: Innovation Fundamentals
  - Types of innovation
  - Incremental vs disruptive innovation
  - Innovation lifecycle
  - Innovation strategy
- Module 2: Creative Thinking Techniques
  - Brainstorming
  - SCAMPER Technique
  - Mind Mapping
  - Six Thinking Hats
  - Lateral Thinking
  - Reverse Thinking
- Module 3: Structured Problem Solving
  - Root cause analysis
  - Creative decision making
  - Opportunity identification
  - Systems thinking

- Practical Exercises:
  - Innovation challenge
  - Group problem-solving exercises
  - Case study analysis

DAY THREE:

DESIGN THINKING AND ORGANIZATIONAL INNOVATION

- Module 1: Introduction to Design Thinking
  - Human-centered innovation
  - Customer-focused leadership
  - Innovation mindset
- Module 2: The Five Stages of Design Thinking
  - Empathize
  - Define
  - Ideate
  - Prototype
  - Test
- Module 3: Innovation Tools
  - Business Model Canvas
  - Value Proposition Canvas
  - Customer Journey Mapping
  - Innovation Matrix
- Exercises:
  - Design Thinking simulation
  - Prototype development
  - Team presentations

DAY FOUR:

BUILDING AN INNOVATIVE ORGANIZATIONAL CULTURE

- Module 1: Innovation Culture
  - Characteristics of innovative organizations
  - Psychological safety
  - Knowledge sharing
  - Learning organizations
- Module 2: Leading Innovation Teams
  - Collaboration techniques
  - Team creativity
  - Diversity and innovation
  - Cross-functional teamwork
- Module 3: Managing Change
  - Change leadership
  - Resistance to change
  - Communication during transformation
  - Stakeholder engagement
- Exercises:
  - Change management simulation
  - Innovation culture assessment

- Team collaboration exercise

DAY FIVE:

STRATEGIC INNOVATION AND ACTION PLANNING

- ❖ Module 1: Strategic Innovation
  - Innovation strategy development
  - Strategic foresight
  - Future trends
  - Digital transformation
- ❖ Module 2: Measuring Innovation Success
  - Innovation KPIs
  - Performance measurement
  - Continuous improvement
  - Lessons learned
- ❖ Module 3: Developing Innovation Action Plans
  - Setting innovation goals
  - Implementation roadmap
  - Risk management
  - Sustaining innovation initiatives
- ❖ Final Exercises:
  - Team innovation project presentations
  - Individual action plans
- ❖ POST-ASSESSMENT and EVALUATION

Training Methodology:

This interactive training course includes the following training methodologies as a percentage of the total tuition hours:

- 30% Lectures, Concepts, Role Play
- 70% Workshops & Work Presentations, Techniques, Based on Case Studies & Practical Exercises, Gamification, Software & General Discussions
- Pre and Post Test

Training Certificate(s):

CMCT Internationally recognized certificate(s) will be issued to each participant who completed the course.

Training Fees:

USD$ TBA - This rate includes participant's manual, hand-outs, buffet lunch, coffee/tea on arrival, morning & afternoon of each day.

Note: The 5% VAT (Value Added Tax), will be effective starting 01st of January 2018 as per the new regulation from the UAE Government. The VAT applies for all quotation both for local and abroad.

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Training Timings:

Daily Timings:

07:45 - 08:00	Morning Coffee / Tea
08:00 - 10:00	First Session
10:00 - 10:20	Recess (Coffee/Tea/Snacks)
10:20 - 12:20	Second Session
12:20 - 13:00	Recess (Prayer Break & Lunch)
13:00 - 14:00	Last Session

For training registrations or in-house enquiries, please contact:

Aisha Relativo - Training & Career Development Manager
aisha@cmc-me.com / training@cmc-me.com
Tel.: +971 2 665 3945 or +971 2 643 6653 | Mob.: +971 52 2954615