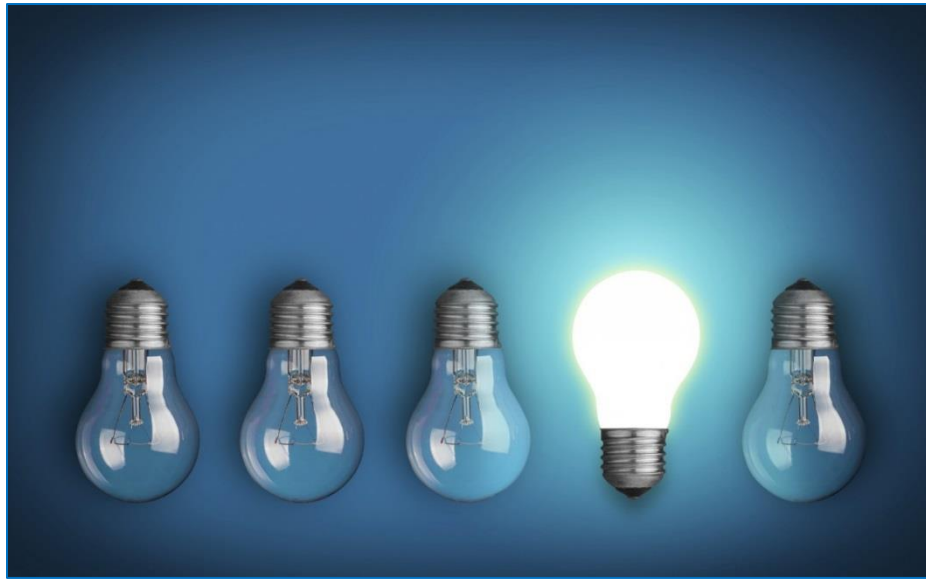




TM081:

Smart Leadership: *Achieving Strategy through Leadership & Innovation*

Training Description:

This course will expose delegates on the concept that innovation and outstanding leadership go hand in hand. Delegates will learn that new ideas can inspire new products, services and systems which can provide a distinct competitive advantage over competitors, and smart leadership brings those ideas to life. Outstanding leadership does not occur by accident. Great leaders are smart leaders. They understand it is imperative to continuously develop and build upon many key skills. They know that it begins with their thinking and commitment to learning and secondly to foster the creative impulse throughout the organization.

This course will feature:

- ✓ The foundations of smart leadership
- ✓ Multiple intelligences to generate ideas
- ✓ Creativity and strategy formation
- ✓ Leading with creativity and innovation
- ✓ Leadership communication

Training Objectives:

By the end of the training, participants will be able to:

- ✓ Identify the fundamental principles of leadership
- ✓ Analyze the common myths and misconceptions about innovation
- ✓ Solve any problem or issue with creative methodologies
- ✓ Apply multiple intelligences to generate ideas
- ✓ Practice a four-step process for team innovation

Training Designed for:

This course is intended for all those who want to learn how to transform or improve their operations and organizations through the successful application of strategies with greater levels of creativity and innovation.

This course is suitable to a wide range of professionals but will greatly benefit:

- Supervisors/Line Leaders
- Team Leaders/Unit Heads
- Managers of all Levels

Training Requirement:

"Hand's on practical sessions, equipment and software will be applied during the course if required and as per the client's request."

Contents can be adapted to your specific wishes. It is therefore possible to focus on specific modules of the training course as per client's learning needs and objectives. Further, it should be forwarded to us a month prior to the course dates.

Training Program:

DAY ONE:

- ❖ PRE-TEST
- ❖ Introduction
- ❖ Encouraging a Creative Climate at Work
 - Innovative leadership for excellent performance
 - The Critical mass for change and innovation
 - Innovation VS Constant Improvement
 - How a Leader Creates a Climate of Innovation
 - Case Study on Most Innovative Companies
 - Innovation and current business breakthroughs

DAY TWO:

- ❖ Gaining the Participation of the Workforce
 - The G.E. "Workout" Strategy
 - Developing Creative Solutions for Strategies
 - Gaining the "Buy-In" from the workforce
 - Overcoming Paradigms
 - Dealing with Organizational "Drift"
 - Case Study on Gaining Empowerment

DAY THREE:

- ❖ Leading on the Creative Edge
 - Developing Creative Potential in People and Teams
 - Understanding Creative People
 - Convergent & Divergent Thinking Skills
 - Motivating Creative Individuals at work
 - Incubating ideas
 - Interacting creatively
 - Converting expenses to assets using creativity

DAY FOUR:

- ❖ SU Creating a Motivating Climate for Higher Productivity
 - The Ten Key Elements to Setting up new Missions
 - Setting Goals and Targets Creatively
 - Creating a "Sense of Significance"
 - Rewarding Performance
 - The Four Step "Pygmalion" theory
 - Generational Motivators

DAY FIVE:

- ❖ Driving Strategic Change
 - Managing the Change Process
 - Kotter's Change Management Techniques
 - Communicating with a Sense of Urgency

- The Downside of Change
- Creating a climate of Constant Change
- Successful techniques for Changing People
- ❖ **Course Conclusion**
- ❖ **POST-TEST and EVALUATION**

Training Certificate(s):

CMCT Internationally recognized certificate(s) will be issued to each participant who completed the course.

Training Fees:

TBA as per the course location - This rate includes participant's manual, hand-outs, buffet lunch, coffee/tea on arrival, morning & afternoon of each day.

Note: The 5% VAT (Value Added Tax), will be effective starting 01st of January 2018 as per the new regulation from the UAE Government. The VAT applies for all quotation both for local and abroad.

Training Methodology:

This interactive training course includes the following training methodologies as a percentage of the total tuition hours:

- 30% Lectures, Concepts, Role Play
- 70% Workshops & Work Presentations, Techniques, Based on Case Studies & Practical Exercises, Gamification, Software & General Discussions
- Pre and Post Test

Training Timings:

Daily Timings:

07:45 - 08:00	Morning Coffee / Tea
08:00 - 10:00	First Session
10:00 - 10:20	Recess (Coffee/Tea/Snacks)
10:20 - 12:20	Second Session
12:20 - 13:00	Recess (Prayer Break & Lunch)
13:00 - 14:00	Last Session

For training registrations or in-house enquiries, please contact:

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