

TM033:
Strategic Thinking: Developing Vision, Innovation & Business Decision-Making

Training Description:

Strategic Thinking is a comprehensive training course designed to develop the mindset, analytical capabilities, and decision-making skills required to think beyond day-to-day operations and focus on long-term organizational success. Participants will learn how to analyze internal and external business environments, identify strategic opportunities, manage uncertainty and formulate sustainable business strategies that create competitive advantage.

The training course combines strategic frameworks, practical case studies, business simulations and interactive discussions to help professionals improve their ability to anticipate future trends, solve complex business problems and make informed strategic decisions. Participants will gain practical tools to align organizational goals with business priorities while strengthening innovation, leadership and organizational resilience.

Training Objectives:

By the end of the training, participants will be able to:

- ✓ Understand the principles and importance of strategic thinking
- ✓ Differentiate between strategic thinking, strategic planning and operational planning
- ✓ Analyze business environments using proven strategic frameworks
- ✓ Identify opportunities, risks and competitive advantages
- ✓ Develop long-term strategic goals aligned with organizational vision
- ✓ Apply critical thinking and analytical techniques in decision-making
- ✓ Foster innovation and strategic problem-solving
- ✓ Improve leadership effectiveness through strategic decision-making
- ✓ Build organizational agility in responding to changing business environments
- ✓ Develop actionable strategic initiatives and implementation plans

Training Designed for:

This training course is intended for Senior Managers, Middle Managers, Department Heads, Business Unit Leaders, Strategic Planning Professionals, Project Managers, Operations Managers, Business Development Managers, HR Managers, Finance Managers, Government Officials, Entrepreneurs, Professionals preparing for leadership positions.

Training Requirement:

"Hand's on practical sessions, equipment and software will be applied during the course if required and as per the client's request."

Contents can be adapted to your specific wishes. It is therefore possible to focus on specific modules of the training course as per client's learning needs and objectives. Further, it should be forwarded to us a month prior to the course dates.

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Training Program:

DAY ONE:

FOUNDATIONS OF STRATEGIC THINKING

- Module 1: Understanding Strategic Thinking
  - Definition and importance of strategic thinking
  - Strategic thinking vs strategic planning
  - Characteristics of strategic leaders
  - Building a strategic mindset
- Module 2: Vision, Mission and Organizational Direction
  - Developing organizational vision
  - Mission and strategic purpose
  - Core values and organizational culture
  - Strategic alignment across departments
- Module 3: The Strategic Leadership Mindset
  - Systems thinking
  - Long-term thinking
  - Critical thinking
  - Scenario thinking
  - Strategic curiosity
- Exercises:
  - Assessing personal strategic thinking capability
  - Strategic leadership self-assessment

DAY TWO:

STRATEGIC ANALYSIS & ENVIRONMENTAL SCANNING

- Module 1: Internal Business Analysis
  - Organizational capabilities
  - Core competencies
  - Value chain analysis
  - Resource assessment
- Module 2: External Environment Analysis
  - PESTLE Analysis
  - Industry trends
  - Market forces
  - Economic influences
  - Technological disruption
- Module 3: Competitive Strategy
  - SWOT Analysis
  - Porter's Five Forces
  - Competitor analysis
  - Customer expectations
  - Benchmarking
- Exercises:
  - Conducting a strategic environmental scan

- SWOT case study

DAY THREE:

STRATEGIC DECISION-MAKING & INNOVATION

- ❖ Module 1: Strategic Decision-Making
  - Decision-making models
  - Data-driven decisions
  - Managing uncertainty
  - Risk analysis
  - Strategic prioritization
- ❖ Module 2: Critical Thinking for Leaders
  - Identifying assumptions
  - Evaluating evidence
  - Bias recognition
  - Structured problem solving
- ❖ Module 3: Innovation and Strategic Thinking
  - Innovation frameworks
  - Design thinking principles
  - Creative problem solving
  - Digital transformation strategies
  - Business model innovation
- ❖ Exercises:
  - Business simulation
  - Innovation challenge
  - Strategic decision exercise

DAY FOUR:

STRATEGY FORMULATION & EXECUTION

- ❖ Module 1: Developing Business Strategy
  - Strategic goals
  - Strategic objectives
  - Key initiatives
  - Strategic options
- ❖ Module 2: Strategy Implementation
  - Translating strategy into action
  - Change management
  - Stakeholder engagement
  - Resource allocation
  - Performance management
- ❖ Module 3: Measuring Strategic Performance
  - Balanced Scorecard
  - Key Performance Indicators (KPIs)
  - Strategy maps
  - Monitoring strategic initiatives
  - Continuous improvement
- ❖ Exercises:
  - Developing a departmental strategic plan

- KPI development exercise

DAY FIVE:

LEADING STRATEGIC CHANGE & FUTURE READINESS

- ❖ Module 1: Leading Organizational Change
  - Strategic leadership during change
  - Managing resistance
  - Building resilient organizations
  - Organizational agility
- ❖ Module 2: Future-Focused Strategic Thinking
  - Emerging global trends
  - Artificial Intelligence and business strategy
  - Sustainability and ESG
  - Digital economy
  - Future workforce planning
- ❖ Module 3: Personal Strategic Leadership Development
  - Developing strategic influence
  - Executive communication
  - Strategic networking
  - Continuous learning
  - Personal action planning
- ❖ Final Exercises:
  - Strategic planning presentation
  - Strategic case study analysis
  - Individual strategic action plan
- ❖ Course Conclusion
- ❖ POST-ASSESSMENT and EVALUATION

Training Methodology:

This interactive training course includes the following training methodologies as a percentage of the total tuition hours:

- 30% Lectures, Concepts, Role Play
- 70% Workshops & Work Presentations, Techniques, Based on Case Studies & Practical Exercises, Gamification, Software & General Discussions
- Pre and Post Test

Training Certificate(s):

CMCT Internationally recognized certificate(s) will be issued to each participant who completed the course.

Training Fees:

USD$ TBA - This rate includes participant's manual, hand-outs, buffet lunch, coffee/tea on arrival, morning & afternoon of each day.

Note: The 5% VAT (Value Added Tax), will be effective starting 01st of January 2018 as per the new regulation from the UAE Government. The VAT applies for all quotation both for local and abroad.

Training Timings:

Daily Timings:

07:45 - 08:00	Morning Coffee / Tea
08:00 - 10:00	First Session
10:00 - 10:20	Recess (Coffee/Tea/Snacks)
10:20 - 12:20	Second Session
12:20 - 13:00	Recess (Prayer Break & Lunch)
13:00 - 14:00	Last Session

For training registrations or in-house enquiries, please contact:

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