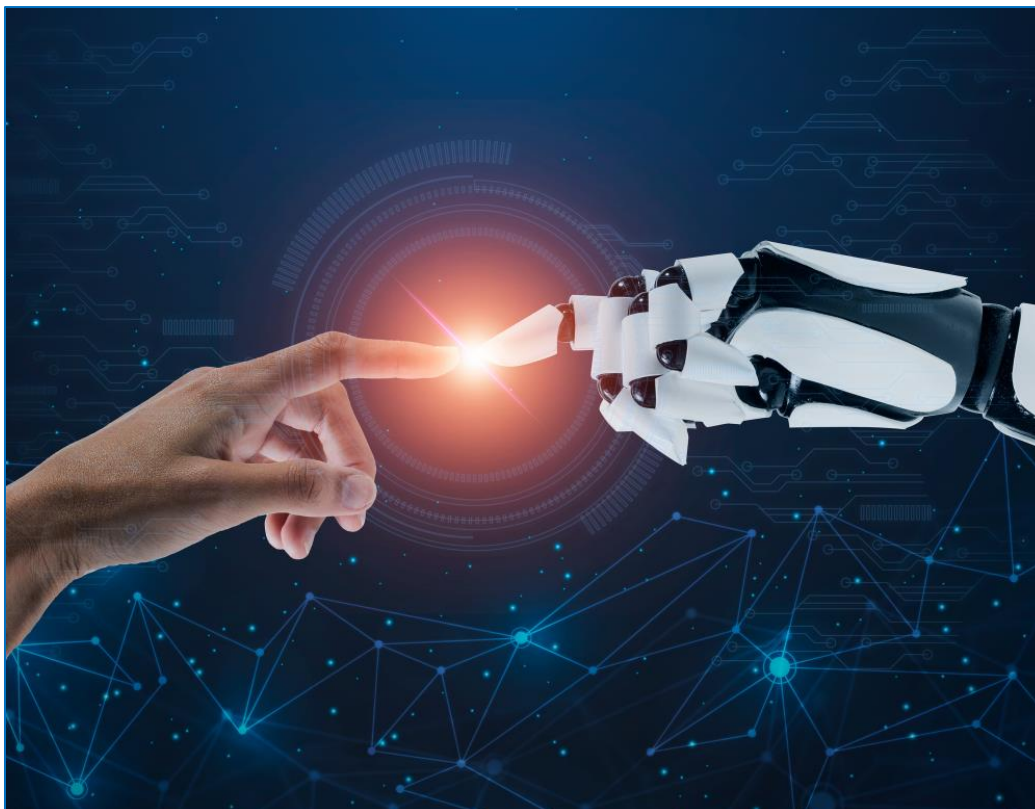




PM341: Professional Artificial Intelligence (AI) Management

Training Description:

This intensive training course is designed to equip professionals with the strategic, technical, ethical, and operational knowledge necessary to effectively manage AI initiatives within their organizations. Participants will gain a deep understanding of AI technologies, project lifecycle management, risk and ethics, and organizational readiness. The training course bridges the gap between AI technical teams and business leadership, ensuring that managers are prepared to make informed decisions around AI adoption, deployment, and governance.

Training Objectives:

By the end of the training, participants will be able to:

- ✓ Understand core AI technologies and their business applications
- ✓ Develop and manage AI strategies aligned with organizational goals
- ✓ Lead cross-functional AI teams and projects effectively
- ✓ Identify and mitigate ethical, legal, and governance risks in AI implementations
- ✓ Evaluate tools, vendors, and infrastructure needed for successful AI deployment
- ✓ Drive organizational change to adopt and scale AI responsibly

Training Designed for:

This training course is intended for Business Leaders and Executives, Project and Program Managers, Data and AI Strategy Professionals, IT Managers and Directors, Innovation and Digital Transformation Leads, Consultants focusing on emerging technologies, Policy Makers and Risk Managers in tech-driven sectors

Training Requirement:

“Hand’s on practical sessions, equipment and software will be applied during the course if required and as per the client’s request.”

Contents can be adapted to your specific wishes. It is therefore possible to focus on specific modules of the training course as per client’s learning needs and objectives. Further, it should be forwarded to us a month prior to the course dates.

Training Program:

DAY ONE:

- ❖ Foundations of Artificial Intelligence in Business
 - Introduction to Artificial Intelligence: Terminologies & History
 - Types of AI: Machine Learning, Deep Learning, NLP, Computer Vision
 - AI vs. Automation vs. Analytics
 - Key AI trends and real-world applications across industries
 - AI Maturity Model & Enterprise AI Adoption Lifecycle
 - Case studies of AI success and failure
 - Activities: Interactive case analysis, AI landscape mapping

DAY TWO:

- ❖ AI Strategy and Business Integration
 - Aligning AI initiatives with business goals

- Identifying high-value AI use cases
- AI feasibility assessments (cost, complexity, and ROI)
- Building an AI roadmap and strategic plan
- Buy vs. build vs. partner decisions
- KPIs and performance metrics for AI success
 - Activities: Strategy mapping workshop, AI opportunity matrix creation

DAY THREE:

❖ Managing AI Projects and Teams

- AI project lifecycle: from ideation to deployment
- Agile and DevOps for AI workflows
- Key roles in an AI project team (Data Scientists, Engineers, PMs)
- Budgeting and resource planning for AI projects
- Managing data needs: acquisition, quality, and governance
- Vendor and tool selection for AI platforms
 - Activities: Group project planning, team structure simulations

DAY FOUR:

❖ Ethics, Risk, and Governance in AI

- Responsible AI principles (transparency, fairness, accountability)
- Bias and discrimination in AI models
- Legal and regulatory considerations (e.g., GDPR, AI Act)
- Risk management frameworks for AI
- Governance models for AI oversight and auditing
- Communicating AI risks to stakeholders
 - Activities: Risk scenario workshops, ethical dilemma simulations

DAY FIVE:

❖ AI Change Management and Organizational Readiness

- Driving AI culture and change management
- Skills and talent development for AI-readiness
- Stakeholder engagement and communication strategies
- Scaling AI initiatives across departments
- Post-deployment support and performance monitoring
- Building a Center of Excellence (CoE) for AI
 - Activities: Readiness assessment toolkit, final strategy presentations

❖ Course Conclusion

❖ POST-ASSESSMENT and EVALUATION

Training Methodology:

This interactive training course includes the following training methodologies as a percentage of the total tuition hours:

- 30% Lectures, Concepts, Role Play
- 70% Workshops & Work Presentations, Techniques, Based on Case Studies & Practical Exercises, Gamification, Software & General Discussions
- Pre and Post Test

Training Certificate(s):

CMCT Internationally recognized certificate(s) will be issued to each participant who completed the course.

Training Fees:

TBA as per the course location - This rate includes participant's manual, hand-outs, buffet lunch, coffee/tea on arrival, morning & afternoon of each day.

Note: The 5% VAT (Value Added Tax), will be effective starting 01st of January 2018 as per the new regulation from the UAE Government. The VAT applies for all quotation both for local and abroad.

Training Timings:

Daily Timings:

07:45 - 08:00	Morning Coffee / Tea
08:00 - 10:00	First Session
10:00 - 10:20	Recess (Coffee/Tea/Snacks)
10:20 - 12:20	Second Session
12:20 - 13:00	Recess (Prayer Break & Lunch)
13:00 - 14:00	Last Session

For training registrations or in-house enquiries, please contact:

Aisha Relativo - Training & Career Development Manager

aisha@cmc-me.com / training@cmc-me.com

Tel.: +971 2 665 3945 or +971 2 643 6653 | Mob.: +971 52 2954615