



PM286: Leading Strategic Initiatives

Training Description:

If you're an aspiring project manager you can learn to be a great leader. This Project Leadership Management and Communications training course provides you with key insights, tips and skills to better manage, perform, motivate and ultimately become a successful leader of both the project team and the project itself. During this highly engaging and interactive Project Management training course, you will learn why management and leadership skills matter, and how successful leaders can build high performing project teams through behaviours to support the technical skills that are already there. Ultimately, the best project leaders develop others to make a significant contribution to their work on the project.

As organizations recover, pivot, and "bounce forward" from the pandemic, they will increasingly charter strategic initiatives. Strategic initiatives are distinct from initiatives intended to improve business operations. Strategic initiatives are bold endeavors with large organizational scale and scope; thus, they are programs that apply tools from the program management toolbox. When in crisis and emerging from crisis, individuals typically discover that a new kind of thinking is needed. Individuals need to acquire an executive and strategic mindset, reject out-of-date conventions and practices, and apply the principles of innovation and experimentation. This training's primary objective is to provide proven leadership practices, skills, and insights specific to strategic initiative programs. Learners will exit the training with tools, perspective, and confidence to make instant, positive contributions to their organization. The training content is grounded in real-world examples of strategic initiatives delivered through video clips, personal experiences, and case discussions.

Training Objectives:

By the end of the training, participants will be able to:

- ✓ Recognize the distinctive leadership competencies of program managers (compared to project managers)
- ✓ Identify the four LIDS leadership roles for a program manager
- ✓ Recognize how the BAGEL model defines the five performance domains of program management (Benefits, Alignment, Governance, Engagement, Life cycle)
- ✓ Recognize the characteristics of good strategy
- ✓ Use storytelling concepts to communicate effectively with stakeholders
- ✓ Use metrics to improve alignment with strategy
- ✓ Identify the essential elements of organizational pivot
- ✓ Gain better support change and transformation initiatives
- ✓ Develop governance concepts that foster buy-in and benefits, and avoid bureaucracy

Training Requirement:

"Hand's on practical sessions, equipment and software will be applied during the course if required and as per the client's request."

Contents can be adapted to your specific wishes. It is therefore possible to focus on specific modules of the training course as per client's learning needs and objectives. Further, it should be forwarded to us a month prior to the course dates.

Training Program:

FOUR DAYS:

- ❖ Introduction
 - An example of a future-leaning career narrative
 - Training logistics and learning objectives
- ❖ Program Management
 - Programs versus project distinctions
 - Main job of the program manager
 - Five performance domains
 - Governance and decision-making
 - Communicating the program brand
- ❖ Personal Leadership
 - Psychological safety
 - Personal leadership
 - Prioritizing issues
- ❖ Strategic Initiatives as a Change the Business Endeavor
 - Operations versus strategy
 - Real-world example
 - Culture
 - Writing strategy
 - Definition of strategic initiatives
 - Prospective hindsight technique
- ❖ Delivering a Rolling Wave of Benefits
 - Metrics
 - Sustaining commitment
 - Economic and emotive benefits
 - Features cause benefits to happen
 - Growth versus defense
 - Benefits are experienced
 - Benefits map and traceability
 - Program roadmap
 - Incremental delivery of benefits
 - Rolling wave
 - Design for flexibility
- ❖ Pivots
 - Creating leverage
 - Elevator speech
 - Micro-stories
 - Experimentalist leadership
 - Good (and Not Bad) Strategy
 - Three characteristics
 - Having a sharp mind
 - The strategy development funnel

- Good questions
- ❖ Launching a Strategic Initiative
 - Four driving questions
 - Case study
 - Getting into the learning zone
- ❖ Course Conclusion
- ❖ POST-TEST and EVALUATION

Training Methodology:

This interactive training course includes the following training methodologies as a percentage of the total tuition hours:

- 30% Lectures, Concepts, Role Play
- 70% Workshops & Work Presentations, Techniques, Based on Case Studies & Practical Exercises, Gamification, Software & General Discussions
- Pre and Post Test

Training Certificate(s):

CMCT Internationally recognized certificate(s) will be issued to each participant who completed the course.

Training Fees:

TBA as per the course location - This rate includes participant's manual, hand-outs, buffet lunch, coffee/tea on arrival, morning & afternoon of each day.

Note: The 5% VAT (Value Added Tax), will be effective starting 01st of January 2018 as per the new regulation from the UAE Government. The VAT applies for all quotation both for local and abroad.

Training Timings:

Daily Timings:

07:45 - 08:00	Morning Coffee / Tea
08:00 - 10:00	First Session
10:00 - 10:20	Recess (Coffee/Tea/Snacks)
10:20 - 12:20	Second Session
12:20 - 13:00	Recess (Prayer Break & Lunch)
13:00 - 14:00	Last Session

For training registrations or in-house enquiries, please contact:

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