



LM037: International Transport, Logistics and Freight Rates

Training Description:

This Global trends in the field are moving away from the emphasis on the transportation element (particularly deep-sea shipping), towards a more integrated system of management and communications. Skills in these systems are in demand in the industry.

This dynamic course will provide you with the tools to demonstrate a systematic and comprehensive understanding of knowledge relating to International Transport, Trade and Logistics.

You'll gain essential critical awareness of factors that influence business, financial and management strategies in the field, including markets, customers, finance, people, operations and ICT.

Using qualitative and quantitative methods, you'll learn how to find solutions to industry-related issues. You'll conduct research, using research design, data collection, analysis, synthesis and reporting techniques to develop systems and outcomes.

Training Objectives:

By the end of the training, participants will be able to:

- ✓ Understand transport and logistics' role in international trade
- ✓ Implement various trade control mechanisms and payment methods
- ✓ Evaluate the advantages and disadvantages of different modes of transport
- ✓ Explain frequently encountered phrases and terminology used by the logistics industry
- ✓ Develop alternative supply chain strategies
- ✓ Manage the roles and responsibilities of stakeholders
- ✓ Interpret and forecast freight rate quotations from 3rd party suppliers
- ✓ Calculate costs and produce their own freight rate quotations

Training Designed for:

This course is intended for anyone working in the support functions of companies involved in international trade or logistics, who wish to achieve a greater understanding of international transport and logistics; individuals or teams from companies involved in the import or export of goods, such as Suppliers, Manufacturers, Distributors or Retailers; Employees of logistics service providers, especially those employed in an international sales capacity; and management trainees seeking to improve their knowledge of international logistics and transport in order to progress their careers.

Training Requirement:

"Hand's on practical sessions, equipment and software will be applied during the course if required and as per the client's request."

Contents can be adapted to your specific wishes. It is therefore possible to focus on specific modules of the training course as per client's learning needs and objectives. Further, it should be forwarded to us a month prior to the course dates.

Training Program:

DAY ONE:

- ❖ Pre-Test
- ❖ Introduction to International Trade
 - Role of transport and logistics in international trade
 - Globalization
 - Market segmentation
 - Controls on international trade
 - Customs regimes
 - Payment methods

DAY TWO:

- ❖ Modes of Transport
 - Introduction to sea, air, rail and road transportation
 - Modal characteristics and performance comparisons
 - Intermodal transport
 - Terminology and definitions
 - Environmental issues
 - Current practice and future trends

DAY THREE:

- ❖ Logistics and the Wider Supply Chain
 - The role of warehousing
 - Inventory control
 - Storage and handling techniques
 - Packing
 - Value-added services
 - Supply chain strategies
 - Competitive advantage

DAY FOUR:

- ❖ Key Issues in International Trade and Logistics
 - Roles and responsibilities Outsourcing
 - Legislation and regulation Documentation
 - KPIs and performance measurement
 - Risk management
 - The role of Information and Communication Technologies (ICT) in international trade and logistics

DAY FIVE:

- ❖ Freight Rate Quotations and Calculations
 - Interpretation of 3rd party freight rate quotations (buying) Determination of costs and calculation of own freight rates (selling)
 - Incoterms
 - Clauses
 - Abbreviations

- Terminology
- Surcharges
- Weight/measure/unit rate structures
- ❖ Course Conclusion
- ❖ POST-ASSESSMENT and EVALUATION

Training Methodology:

This interactive training course includes the following training methodologies as a percentage of the total tuition hours:

- 30% Lectures, Concepts, Role Play
- 70% Workshops & Work Presentations, Techniques, Based on Case Studies & Practical Exercises, Gamification, Software & General Discussions
- Pre and Post Test

Training Certificate(s):

CMCT Internationally recognized certificate(s) will be issued to each participant who completed the course.

Training Fees:

TBA as per the course location - This rate includes participant's manual, hand-outs, buffet lunch, coffee/tea on arrival, morning & afternoon of each day.

Note: The 5% VAT (Value Added Tax), will be effective starting 01st of January 2018 as per the new regulation from the UAE Government. The VAT applies for all quotation both for local and abroad.

Training Timings:

Daily Timings:

07:45 - 08:00	Morning Coffee / Tea
08:00 - 10:00	First Session
10:00 - 10:20	Recess (Coffee/Tea/Snacks)
10:20 - 12:20	Second Session
12:20 - 13:00	Recess (Prayer Break & Lunch)
13:00 - 14:00	Last Session

For training registrations or in-house enquiries, please contact:

Aisha Relativo - Training & Career Development Manager

aisha@cmc-me.com / training@cmc-me.com

Tel.: +971 2 665 3945 or +971 2 643 6653 | Mob.: +971 52 2954615