



IM011: Social Return on Investment

Training Description:

This SROI training course is crucial for organizations aiming to maximize their social impact. It empowers individuals with the tools to measure, manage, and communicate the social and environmental value generated by their initiatives. By understanding the SROI framework, participants can make informed decisions, identify areas for improvement, attract impact investors, and ultimately demonstrate their commitment to creating positive societal change. This training equips individuals with the ability to:

- **Measure and quantify social impact:** SROI training teaches participants how to identify and measure relevant social and environmental outcomes, enabling them to assess the effectiveness of their programs and initiatives.
- **Make data-driven decisions:** By understanding the SROI framework, participants can use data to inform decision-making, optimize resource allocation, and prioritize interventions that yield the greatest social return.
- **Attract impact investors:** SROI analysis provides a robust methodology for demonstrating the social and environmental value of an organization's activities, making it more attractive to impact investors seeking to align their investments with their values.
- **Communicate impact effectively:** SROI training enables participants to communicate their social impact story clearly and convincingly to stakeholders, including funders, policymakers, and the general public.

By investing in SROI training, organizations can enhance their impact measurement capabilities, improve decision-making, attract investment, and ultimately drive positive change in society.

Training Objectives:

By the end of the training, participants will be able to:

- ✓ To equip participants with the knowledge and skills necessary to conduct robust Social Return on Investment (SROI) analyses. This will enable them to measure and evaluate the social impact of programs, projects, and initiatives.

Training Designed for:

This course is intended for Program managers and evaluators, Policymakers and government officials, Non-profit and social enterprise leaders, Consultants and researchers, Financial analysts and investors interested in social impact

Training Requirement:

"Hand's on practical sessions, equipment and software will be applied during the course if required and as per the client's request."

Contents can be adapted to your specific wishes. It is therefore possible to focus on specific modules of the training course as per client's learning needs and objectives. Further, it should be forwarded to us a month prior to the course dates.

FOUR DAYS:

- What is SROI and why is it important?
- Core principles of SROI
- The SROI framework: Overview of the 5 steps
- Identifying and defining the theory of change
- Identifying and prioritizing social outcomes
- Developing a logic model
- Identifying and selecting relevant data sources

- The concept of social value
- Methods for monetary valuation:
- Market price method
- Replacement cost method
- Shadow pricing method
- Contingent valuation method
- Revealed preference method
- Practical exercises: Valuing social outcomes
- Handling uncertainty and risk in valuation
- Ethical considerations in SROI valuation

- Calculating the SROI ratio
- Sensitivity analysis and scenario planning
- Limitations and challenges of SROI
- Communicating SROI findings effectively
- Using SROI for decision-making and resource allocation
- Case studies: Real-world applications of SROI

- SROI and impact investing
- Integrating SROI with other evaluation methods
- Emerging trends and future directions in SROI
- Group project: Conducting a mini-SROI analysis
- Peer review and feedback

❖ POST-ASSESSMENT and EVALUATION

CMCT Internationally recognized certificate(s) will be issued to each participant who completed the course.

Training Methodology:

This interactive training course includes the following training methodologies as a percentage of the total tuition hours:

- 30% Lectures, Concepts, Role Play
- 70% Workshops & Work Presentations, Techniques, Based on Case Studies & Practical Exercises, Gamification, Software & General Discussions
- Pre and Post Test

Training Timings:

Daily Timings:

07:45 - 08:00	Morning Coffee / Tea
08:00 - 10:00	First Session
10:00 - 10:20	Recess (Coffee/Tea/Snacks)
10:20 - 12:20	Second Session
12:20 - 13:00	Recess (Prayer Break & Lunch)
13:00 - 14:00	Last Session

For training registrations or in-house enquiries, please contact:

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