



FM178: Treasury Management

Training Description:

What are the types of treasury management?

Treasury management is designing strategy, planning about the funds, organizing and controlling funds and capital. Treasury management uses funds and company capital to maintain the company's liquidity position, reduce cost, and address short and long-term operational and financial risks. The treasury management includes company capital and currency management, financial risk mitigation and corporate financing. Efficient treasury management enables the company for better financial stability and solvency. The main goal of the treasury manager is to maximize the owner's profits that benefit shareholder's wealth. The importance of treasury management cannot be denied due to its direct relation to its profitability, collection, disbursement, funding, investment and financial risk management. You can learn more about the types of treasury management through this intensive training course.

What is treasury training?

This very informative training course will teach you a complete skill set and offer you a short and lasting experience to become an expert in Treasury Management. The training course covers all the basics of cash management, cash forecasting, treasury funding, investing, different methods of cash flow management, short and medium-term financing and risk management. You will also get the opportunity to showcase your skills and potential. This training course will open multiple growth opportunities across many organizations for you.

Training Objectives:

By the end of the training, participants will be able to:

- ✓ Understanding of the roles of treasury management and its function
- ✓ Modern-day cash management techniques
- ✓ Knowledge of cash flow forecast, loan forecasting of balances at specific dates
- ✓ Practical understanding of products and treasury investment, investments and risks
- ✓ Assessment of the effectiveness of treasury policies and procedures for the organization
- ✓ Implementation of technology related to treasury operation
- ✓ Understanding of asset-liability management and cash management techniques
- ✓ Knowledge of working of financial markets with their products
- ✓ Understanding of fair value system and its effect
- ✓ Detailed understanding of hedging, speculation in the market
- ✓ How different hedging techniques are used in treasury

Organisational Impact:

- ✓ Better Treasury management and effective financial control
- ✓ Practical financial risk assessment, analysis and mitigation through detailed analysis by the trained experts
- ✓ Application and implementation of advanced concepts of treasury control to increase efficiency and productivity within the organisation
- ✓ Regular training of employees on best practices and advancements in financial control and management
- ✓ Increased credibility because of adherence to international financial and treasury standards leading to increased investments and, ultimately, growth of organisation

Personal Impact:

- ✓ Gain a detailed knowledge of the essential principles of local and international treasury management
- ✓ Continuous professional development resource and networking opportunities
- ✓ In-depth understanding and knowledge of all critical aspects of treasury management
- ✓ Enhanced analytical skills to effectively and accurately assess financial matters
- ✓ Better ability and understanding to enhance or change processes and systems to increase organisational progress and development
- ✓ Greater understanding and concepts related to treasury management, enabling one to assume higher responsibilities in any organisation
- ✓ Improvement in strategic skills to work with different treasury systems and choose appropriate models for managing treasury
- ✓ Enhanced foresight to predict challenges and risks in finance and make provisions to mitigate the negative impact of these on one's organisation
- ✓ Increased skill set and capabilities to actively take part in the formulation of financial and treasury policies and planning
- ✓ Client satisfaction and growth of one's organisation through effective treasury management strategies
- ✓ Brighter chances of promotions and future growth in a career with a lot of other opportunities.

Training Designed for:

This course is intended for Financial and treasury personnel working in accounts, Corporate and finance controllers, Financial controllers and accountants working in regulatory authority, Accounting associates and managers, senior finance managers and accountants and banking professionals, Operational and finance department managers of the companies, Big traders in the business and government regulators and corporate executives, Employees of government regulatory authorities and financial department.

Training Requirement:

"Hand's on practical sessions, equipment and software will be applied during the course if required and as per the client's request."

This training course is available upon request in English or Arabic, virtual online live or face to face public/inhouse. Content, location and duration can be adapted to your specific wishes. It is therefore possible to focus on specific modules of the training course as per client's learning needs and objectives. Further, it should be forwarded to us a month prior to the course dates.

Training Program:

DAY ONE:

❖ Module 01: TREASURY AND ITS FUNCTION

- Treasury and its function
- Responsibilities of treasury manager and employees
- Risks with treasury and its function
- Interest rate and credit risk
- Liquidity risk and fluctuation in the exchange rate
- Single or multiple approaches for tackling risks



❖ **Module 02: LIQUIDITY AND CASH FLOW**

- Liquidity and its role
- Liquidity management techniques
- Asset/liability vs treasury management
- Cash cycle and its process
- Cash-balance and its optimal range
- Baumol's model and miller model

DAY TWO:

❖ **Module 03: CASH MANAGEMENT AND RATIO ANALYSIS**

- Cash management old and new techniques
- Collections and disbursements management
- Ratio analysis and its importance
- Credit receivable and inventory turnover
- Cash-conversion-cycle

❖ **Module 04: VALUATION AND CORPORATE FINANCING**

- Corporate financing
- Theory of corporate financing
- Corporate accounting and finance principles
- Valuation methods and income securities
- Value of money
- Investment management and control
- Return on holding period

DAY THREE:

❖ **Module 05: RISK MANAGEMENT AND RETURN**

- Risk, return and tax concepts
- Return mean
- Standard deviation and variance of individual security
- Correlation and covariance for two securities return
- Risks and returns normalization

❖ **Module 06: MONEY MARKET AND BONDS**

- Money market
- Instruments of money market
- Debt market and sukuk bonds
- Risks, credit and debt market
- Interest rate and repayment risk
- Price-maturity rates and its control
- Yield management and calculation

DAY FOUR:

❖ **Module 07: CASH FLOW MODELING AND EQUITY**

- Stock market stock equity valuation
- Equity instruments and its role
- IPOS and private equities
- Equity valuation and its techniques
- Discounted cash flow and its modelling

❖ Module 08: FINANCIAL INSTRUMENT AND SECURITIES

- Financial instruments accounting
- Instruments classification
- (HTM) Held to maturity
- Securities in trading and debt
- (AFS) Available-for-sale
- (FVTPL) Fair valuation through profit loss option

DAY FIVE:

❖ Module 09: DERIVATIVES AND HEDGING

- Markets derivatives, speculation and hedging
- Derivatives, options, forwards, swap and futures
- Hedging vs speculation difference
- Internal and external hedging methods

❖ Module 10: INVESTMENT AND TRADE

- Home exchange and investing
- Hedge creation
- Diversification of currency and mark ups
- Counter methods for trades and currency off-sets

❖ Course Conclusion

❖ POST-ASSESSMENT and EVALUATION

Training Methodology:

This interactive training course includes the following training methodologies as a percentage of the total tuition hours:

- 30% Lectures, Concepts, Role Play
- 70% Workshops & Work Presentations, Techniques, Based on Case Studies & Practical Exercises, Gamification, Software & General Discussions
- Pre and Post Test

Training Certificate(s):

CMCT Internationally recognized certificate(s) will be issued to each participant who completed the course.

Training Fees:

USD\$ - This rate includes participant's manual, hand-outs, buffet lunch, coffee/tea on arrival, morning & afternoon of each day.

Note: The 5% VAT (Value Added Tax), will be effective starting 01st of January 2018 as per the new regulation from the UAE Government. The VAT applies for all quotation both for local and abroad.

Training Timings:

Daily Timings:

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|---------------|----------------------------|
| 07:45 - 08:00 | Morning Coffee / Tea |
| 08:00 - 10:00 | First Session |
| 10:00 - 10:20 | Recess (Coffee/Tea/Snacks) |



10:20 - 12:20 Second Session
12:20 - 13:00 Recess (Prayer Break & Lunch)
13:00 - 14:00 Last Session

For training registrations or in-house enquiries, please contact:

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