



FM094K: Cash Flow Management and Forecasting

Training Description:

Cash flow is the lifeblood of every business and efficient cash management is key to keep the business rolling in good times and bad times. Even businesses on a trajectory for long-term profitability, poor management of cash flow might result in failure if business “runs out of cash”.

This training course offers an opportunity to acquire and deploy skills and ideas to achieve improved cash management strategies. The knowledge acquired will enhance the cash forecasting techniques and will provide new insights on how to improve financial and operating performance. In this training course you will participate in many aspects of modern thinking:

- Understanding significance of cash flow analysis
- Acquire tools & techniques required to realistically forecast the key cash flow drivers
- Apply a disciplined approach to understand key drivers of cash flow, evaluate the quality and sustainability of company’s debt capacity and debt servicing capability

Training Objectives:

By the end of the training, participants will be able to:

- ✓ Acquire fundamental principles of accounting for cash flow
- ✓ Expand skills in analysing and interpreting cash flow statements
- ✓ Apply effective working capital optimization strategies
- ✓ Implement effective capital investment evaluation and decision making
- ✓ Devise an optimal business funding strategy
- ✓ Prepare realistic cash flow forecasts using financial modelling

Training Designed for:

This training course is intended for Financial and accounting staff, Supply chain and procurement team members, Receivables and payables staff, Planning and budgeting managers and Capital investment and project team members.

Training Requirement:

“Hand’s on practical sessions, equipment and software will be applied during the course if required and as per the client’s request.”

Contents can be adapted to your specific wishes. It is therefore possible to focus on specific modules of the training course as per client’s learning needs and objectives. Further, it should be forwarded to us a month prior to the course dates.

Training Program:

DAY ONE:

- ❖ Introduction to Cash Flow Management
 - Understanding the importance of cash flow management
 - Fundamentals of cash flow and working capital
 - Principles of business accounting and financial statements
 - How profit is different than cash flow

- Analysis of cash flow statement
- The drivers of cash flow, liquidity and solvency

DAY TWO:

❖ Significance of Working Capital

- Cash flow and working capital
- Recognizing the working capital cycle
- Techniques to improve inventories and accounts receivable management
- Key cash flow and working capital management ratios
- Improving efficiency of the cash cycle
- Enhancing financial systems to improve cash flow

DAY THREE:

❖ Enhancing Operating Cash Flows

- Significance of operating cash flow
- Cost behaviour and cost-volume-profit (CVP) analysis
- What drivers profits and shareholder value
- Improving return on investment
- Boosting asset management efficiency

DAY FOUR:

❖ Sources of Finance and Capital Budgeting

- Meaning, nature, and significance of business finance
- Sources of business finance
- Analysing and managing capital structure
- Calculating the cost of capital
- Key principles of capital budgeting
- Capital investment decision-making using cash flow method
- Discounted cash flow analysis using Excel Modelling

DAY FIVE:

❖ Techniques of Cash Flow Forecasting

- Methods to managing cash resources
- Cash flow forecasting techniques
- Risk management approach to cash flow forecasting
- Techniques for managing risk
- Sensitivity analysis of cash flow forecasts
- Best Practices in Cash Management

❖ Course Conclusion

❖ POST-ASSESSMENT and EVALUATION

Training Methodology:

This interactive training course includes the following training methodologies as a percentage of the total tuition hours:

- 30% Lectures, Concepts, Role Play
- 70% Workshops & Work Presentations, Techniques, Based on Case Studies & Practical Exercises, Gamification, Software & General Discussions
- Pre and Post Test

Training Certificate(s):

CMCT Internationally recognized certificate(s) will be issued to each participant who completed the course.

Training Fees:

TBA as per the course location - This rate includes participant's manual, hand-outs, buffet lunch, coffee/tea on arrival, morning & afternoon of each day.

Note: The 5% VAT (Value Added Tax), will be effective starting 01st of January 2018 as per the new regulation from the UAE Government. The VAT applies for all quotation both for local and abroad.

Training Timings:

Daily Timings:

07:45 - 08:00	Morning Coffee / Tea
08:00 - 10:00	First Session
10:00 - 10:20	Recess (Coffee/Tea/Snacks)
10:20 - 12:20	Second Session
12:20 - 13:00	Recess (Prayer Break & Lunch)
13:00 - 14:00	Last Session

For training registrations or in-house enquiries, please contact:

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