TM092:

Effective Organisational Leadership: *The Key to Succeeding & Growing in a Dynamic & Competitive Environment*
Training Description:

This course will enable professionals to understand and develop the key competencies they require to function efficiently and effectively at the three levels of organisational leadership: strategic, operational, and tactical. There are fundamental principles that apply to leadership, but there are also crucial differences between strategic, operational, and tactical leadership. Leaders at all levels must understand these so they can adapt the substance and style of their leadership to the situation and the people they are leading. They must also know how to integrate these leadership approaches into an integrated whole so the organisation can grow and achieve outstanding success.

This course will feature:

- The fundamental principles common to all types of leadership, and the characteristics proper to strategic, operational, and tactical leadership
- Strategic leadership: Formulating and communicating the vision, mission, objectives and strategy of the organisation
- Operational leadership: Creating and leading the systems, structures, processes, and resources to achieve the strategic goals and create winning conditions for tactical leaders.
- Tactical leadership: Front-line leadership and team influence to achieve the organisation’s mission, vision, and goals
- Selection and maintenance of the aim: Determining and communicating one’s vision and mission and their relation to intrinsic motivation, initiative, and transformational leadership at all levels of the business

Training Objective:

By the end of the training, participants will be able to:

- Understand and apply the leadership system and the leadership development framework
- Exercise effective front-line leadership to achieve the organisation’s vision, mission, and goals
- Implement strategy by creating winning conditions for tactical leaders
- Formulate and communicate a compelling vision, mission, objectives and plans for the team or organisation
- Create a visionary, strategy-based organisation

Training Designed for:

Executives, Entrepreneurs, and Managers who must build and lead dynamic and high-performance teams and organisations in highly demanding, competitive conditions are encouraged to attend this course.

This course is suitable to a wide range of professionals but will greatly benefit:

- Line and functional managers, team leaders and supervisors in organisations of all sizes
- Professionals responsible for strategy, marketing, business development, production, operations, HR, and/or product development
- Intermediate and advanced level managers, team leaders and supervisors within all sectors, private and public, profit and not-for-profit
Training Program:

**DAY ONE:**
- PRE-TEST
- Understanding the Leadership System and Leadership Development Framework
  - Characteristics, commonalities, and differences of strategic, operational, and tactical leadership
  - The relationship of the Leadership System to the Planning and Execution Framework
  - Influence and motivation in a dynamic and competitive environment
  - Leadership Development Framework: Understanding and applying action-logics and the stages of leadership development
  - Relating the leadership development stages to strategic, operational, and tactical leadership

**DAY TWO:**
- Tactical Leadership: Front-line Leadership to Achieve the Organization’s Mission, Vision, and Goals
  - Characteristics and requirements of tactical leaders
  - Expertise and technical competence as the basis of tactical leadership
  - Leading from the front & setting the example
  - Coaching and mentoring
  - Developing others
  - Supervision, assessment, and feedback

**DAY THREE:**
- Operational Leadership: Implementing the Strategy by Creating Winning Conditions for Tactical Leaders
  - Characteristics and requirements of operational-level leaders
  - Leading the institution and organization, not just people
  - Leading departments, divisions, and functions
  - Cross-departmental leadership, cooperation, and influence
  - Advising the top leadership
  - Staff vs. line leadership

**DAY FOUR:**
- Strategic Leadership: Formulating and Communicating Vision, Mission, Objectives, and Strategy
  - Characteristics and requirements of strategic leaders
  - Strategic leadership of external stakeholders
  - Strategic leadership of internal stakeholders
  - When to micromanage
  - Creating a strategy from the top down

**DAY FIVE:**
- Putting it all together: Creating a Visionary and Strategy-Based Organization
  - What is visionary leadership and how does it relate to strategic leadership?
• Creating a culture of vision, strategy and initiative, at all levels and throughout the organization
• Creating a collaborative vision and strategy
❖ Course Conclusion
❖ POST-TEST and EVALUATION

Training Requirement:

“Hand’s on practical sessions, equipment and software will be applied during the course if required and as per the client’s request”.

Training Methodology:

This interactive training course includes the following training methodologies as a percentage of the total tuition hours:-

• 30% Lectures, Concepts, Role Play
• 30% Workshops & Work Presentations, Techniques
• 20% Based on Case Studies & Practical Exercises
• 20% Videos, Software & General Discussions
• Pre and Post Test

Training Certificate(s):

Internationally recognized certificate(s) will be issued to each participant who completed the course.

Training Fees:

As per the course location- This rate includes participant’s manual, hand-outs, buffet lunch, coffee/tea on arrival, morning & afternoon of each day.

Note: The 5% VAT (Value Added Tax), will be effective starting 01st of January 2018 as per the new regulation from the UAE Government. The VAT applies for all quotation both for local and abroad.

Training Timings:

Daily Timings:
07:45 - 08:00 Morning Coffee / Tea
08:00 - 10:00 First Session
10:00 - 10:20 Recess (Coffee/Tea/Snacks)
10:20 - 12:20 Second Session
12:20 - 13:30 Recess (Prayer Break & Lunch)
13:30 - 15:00 Last Session

For training registrations or in-house enquiries, please contact:
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Training & Career Development Department